



# JOB APPLICATION PACK

## ROLE: MARKETING & SOCIAL MEDIA

### Job Information

**Location:** Working from home (some requirements to working in Coventry)

**Hours:** Up to 10 hours a week (Flexible but would need to have some set hours to ensure communication with the Ascension Dance team)

**Salary:** £25K Pro Rata - £6K part time

**Job start date:** Monday 3<sup>rd</sup> January 2022

**Contract Length:** 3 months – Ambition to retain this role as a permanent member of staff

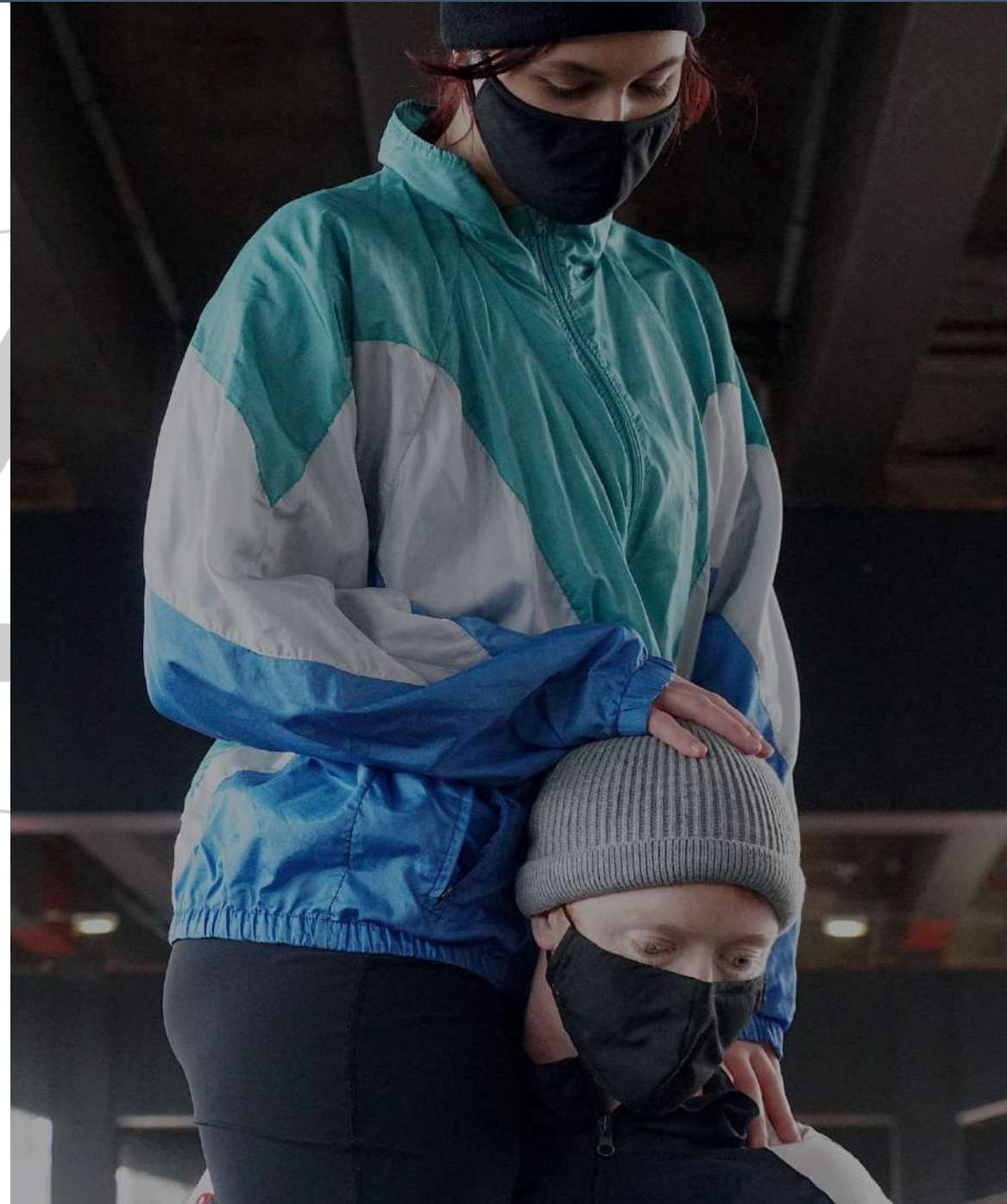
**Holiday:** 1.25 days based on 3 months part time contract

**Pension:** Auto-enrolment contract is provided

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**Application deadline:** 12PM / Thursday 25<sup>nd</sup> November 2021

**Interviews:** Week Commencing Monday 29<sup>th</sup> November 2021

**Pre-Christmas Meeting:** w/c 13<sup>th</sup> December





### Ascension Dance Company - About us

Ascension Dance Company, founded in 2017 by company directors Ashley Jordan and Ben Morley, was created to produce high quality contemporary dance work with a keen focus of working in unusual space, with set and fusing a contemporary movement style with movement from physical dance forms and movement style such as parkour and breakdance. Since, we have worked with over 3000 young people nationwide and partnered with companies such as the BBC and the Royal Shakespeare Company.

### What are we looking for?

We are looking for somebody pro-active to join the Ascension team as a Marketing Manager. This is a role that will include but is not limited to working closely with the Ascension Dance Directors in aid managing social media presence, maintain our level of organisations and increase of brand exposure.

### Some Deliverables

- Developing our online presence
- Keeping up to date with digital technologies and content creation
- Creating and developing new social media content (blog, Podcast, articles etc)
- Mentoring and responding to online feedback
- Supporting digital technologies to be embedded in customer relationships
- Streamlining data collection and finding new ways for technical innovation.



We are excited about everybody who works with us and we encourage you to be authentically you. We want you to be able to bring your ideas and thought to the table in order to constructively challenge our ideas and develop our business. This role will not be passive or man managed.

#### Experience Required:

- Experience of working with social media platforms, digital marketing tools and content creation. You do not have to have knowledge about dance or working in the creative or cultural industry.
- Comfortable working remotely at times using work planning software. Confidence with planning, balancing and managing their own workload.
- Driven, able to work independently and take initiative.
- High attention to detail
- Ability to self-motivate and cultivated new idea that could move the organisation forward.
- Comfortable with learning from mistakes and able to problem solve.
- Proactive and self – directed
- Highly organised and adept at managing your own workload and deadlines.
- Strong written and verbal communication skills
- Commitment to development and sustaining the work of Ascension Dance.

You will be joining an ambitious and innovative team of creatives who are passionate about creating opportunities and challenging what has always been done. If you are somebody with a mind for development and craft elevation then this could be the role for you.

***This role does not require you to have worked in this position before but you must have some understanding of working with social media platforms and a interest in learning more.***



We are interested in people who have experience in one or more of the following skills

- Photography
- Videography
- Graphic design
- Website development
- Digital Content editing

We are excited about the potential growth the role offers and would like to ensure all applicants that if they are excited about the prospect of working with us and our digital presence then we would like to hear from them.

We would like the role to grow with the company and applicants should not be put off from applying if the lack experience in a particular area outlined above.

We are committed to being as inclusive and accessible as possible.

We welcome applications from all genders, socio-economic backgrounds, sexualities, those who have experienced racism and those who identify with having a disability.

Please advise us if you have any access requirements as part of your application and we will do our best to meet them. If you have any questions about the role please email [info@ascensiondance.co.uk](mailto:info@ascensiondance.co.uk).

Ascension Dance Company is committed to processing information in accordance with the General Data Protection Regulation (GDPR). The personal data collected via your application will be held securely and will only be used for the legitimate interest of this recruitment process



As an alternative for writing a 2-page supporting statement, we would be happy to receive:

- 2-minute video
- 2-minute voice note

Use the questions on the following page to help you to frame your application submission.

Large print or alternative colour documents are available on request.



To apply please send your CV and a supporting statement to [info@ascensiondance.co.uk](mailto:info@ascensiondance.co.uk)

Your supporting statement should be no more than 1 pages and should include:

Why you want to work for us and how you think your right for the role.

Why you believe you meet the job description and are who we are looking for.

Tell us a bit about any interests, hobbies or passions you have.

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We are open to hearing about your experiences and how they will add value to your application.

More information about Ascension Dance can be found via our website and on our various social media platforms.

Website: [www.ascensiondance.co.uk](http://www.ascensiondance.co.uk)

Facebook: [@ascensiondanceuk](https://www.facebook.com/ascensiondanceuk)

Instagram: [@ascensiondanceuk](https://www.instagram.com/ascensiondanceuk)

Twitter: [@Ascension\\_DC](https://twitter.com/Ascension_DC)

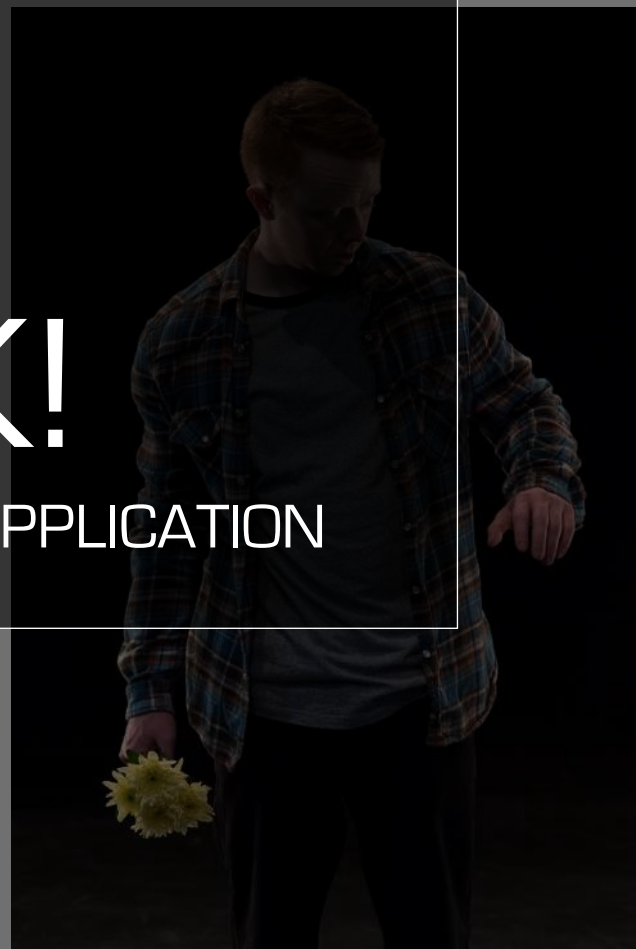
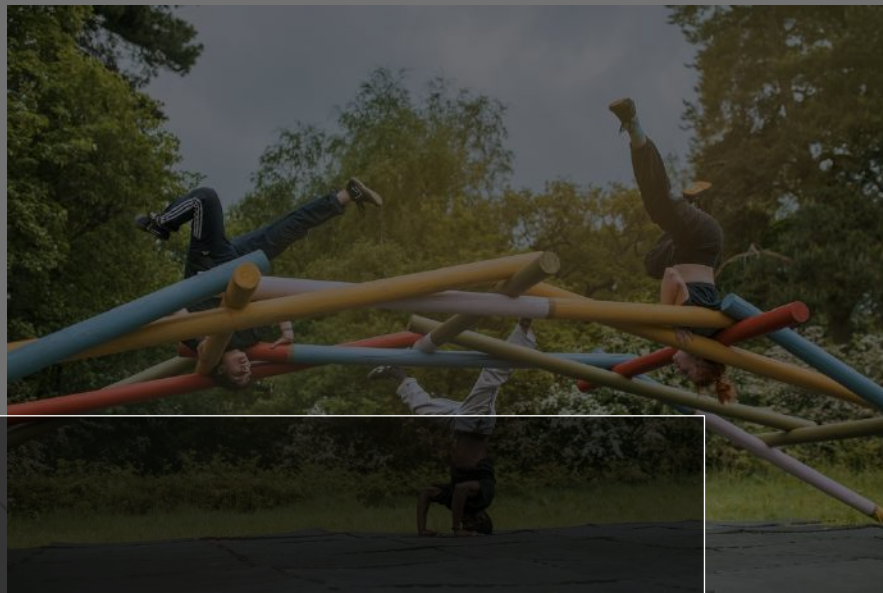
Ensure your application is with us by **12PM Thursday 25<sup>th</sup> November**

Shortlisted candidates will be contacted by **6pm Friday 26<sup>th</sup> November 2021.**

On-line or in person interviews will be held the week commencing **Monday 29<sup>th</sup> November**

References will be required upon request.





# GOOD LUCK!

WE LOOK FORWARD TO RECEIVING YOUR APPLICATION